

FOUNDING PARTNER PROSPECTUS

Red Rock Island Vibe

Your brand across the ticketing & guest journey

Saturday - August 8, 2026

Pecan Valley Resort & Water Park - Hurricane, Utah



Powered by Tell My Story Challenge Foundation

THE OPPORTUNITY

Your brand, all the way through the guest journey

Every guest who buys a ticket moves through the same digital path — they browse the event listing, check out, land on a confirmation screen, and keep a receipt email in their inbox. A Founding Partner's brand can appear at each of these steps. This digital presence runs alongside the on-site signage, social, and naming-rights benefits already in your partnership package — it does not replace them.

1,200+

projected attendance

5-State

draw: UT · NV · AZ · CA · HI

100%

of buyers open the receipt email

Inaugural

annual destination event

What a Title Partner looks like in the receipt email



PRESENTED BY  **SUMMIT**
OUTDOORS CO.
Hi, Halona!

Thank you for your recent purchase. This email is a receipt for order number: ,
with the following details



Order summary:

Special Events	
The Last Light Band Concert	
1 x \$25.00\$	\$25.00\$

Sample brand shown ("Summit Outdoors") for illustration. The receipt email is opened by every ticket buyer — the single highest-reach digital placement, reserved for the Title Partner.

PRE-EVENT MARKETING

Your brand before the gates open

The official event creative carries partners too. Used across every pre-event touchpoint through August 8 — social, print, and on-site — it places the Title Partner in the header beneath the Pecan Valley Resort lockup, with a partner row along the footer for the supporting levels.



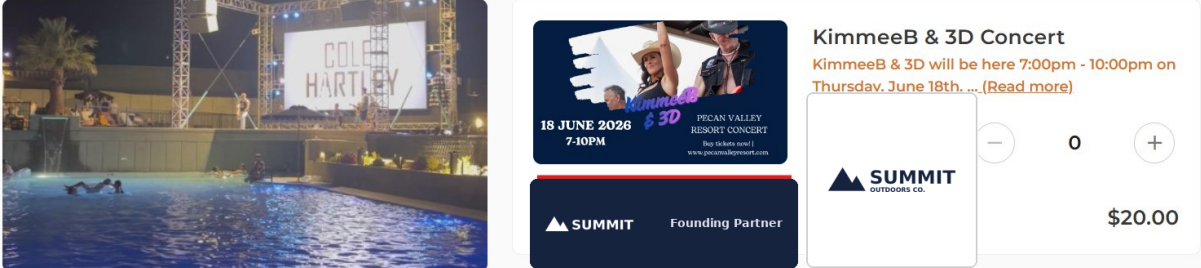
Red Rock Island Vibe event key art. Title-sponsor lockup in the header; partner logos along the footer.

ON THE TICKET PAGE

Partners on the event listing

As guests choose tickets, partner branding sits directly beside the event — a banner lockup and a logo tile within the listing card.

Special Events



18 JUNE 2026
7-10PM

PECAN VALLEY
RESORT CONCERT
(Buy tickets now!)
www.pecanvalleyconcert.com

KimmeeB & 3D Concert
KimmeeB & 3D will be here 7:00pm - 10:00pm on
Thursdav, June 18th... [\(Read more\)](#)

SUMMIT
OUTDOORS CO.

— 0 +

\$20.00

SUMMIT Founding Partner


Sample brand shown for illustration. Banner and logo-tile placements within the Special Events listing.

THE INVENTORY

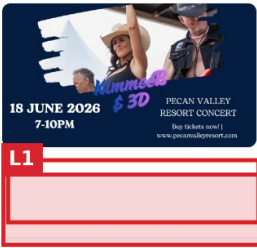
Where every placement lives

Each touchpoint below is marked with its placement codes. Filled boxes are open banner space; outlined boxes show where a logo sits alongside existing branding.

Special Events



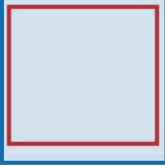
L3



L1

Kimmeeb & 3D Concert
Kimmeeb & 3D will be here 7:00pm - 10:00pm on Tuesday, June 18th.... (Read more)

L2



— 0 +

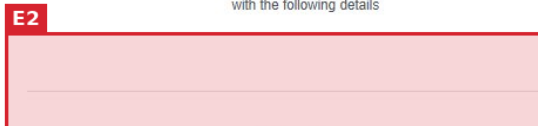
\$20.00

Event listing — L1 banner · L2 logo tile · L3 featured image



Hi, Halona!

Thank you for your recent purchase. This email is a receipt for order number , with the following details



Order summary:

Special Events	
The Last Light Band Concert	
1 x \$25.00\$	\$25.00\$

Receipt email — E1 masthead co-brand · E2 hero banner

C1
The Last Light Band Concert

The Last Light Band Concert

Product number:
W56-W-426W5-8-021

Confirmation of order

Thank you Halona!

Your order was successfully completed.
You should receive the details of your order shortly through your email.

Product number:
PVR-3901
Transaction ID: W-026W5-8-021

Transaction date:
06/17/2026

Amount:
\$26.69

Print my transaction

My online account

You can find this transaction and your admission pass in your online account.

Go to my account

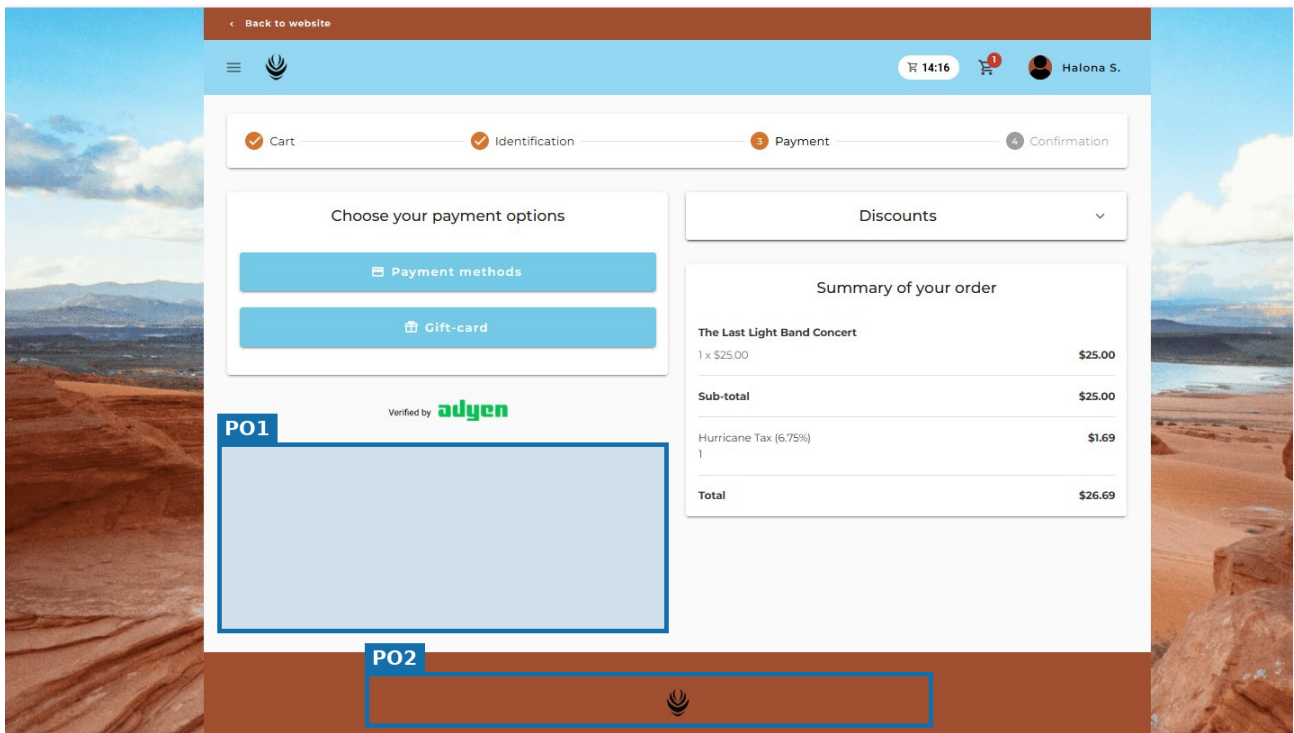
C2
Direct access

These are your QR codes to have direct access to the park,
you won't need to go to the ticket counter.

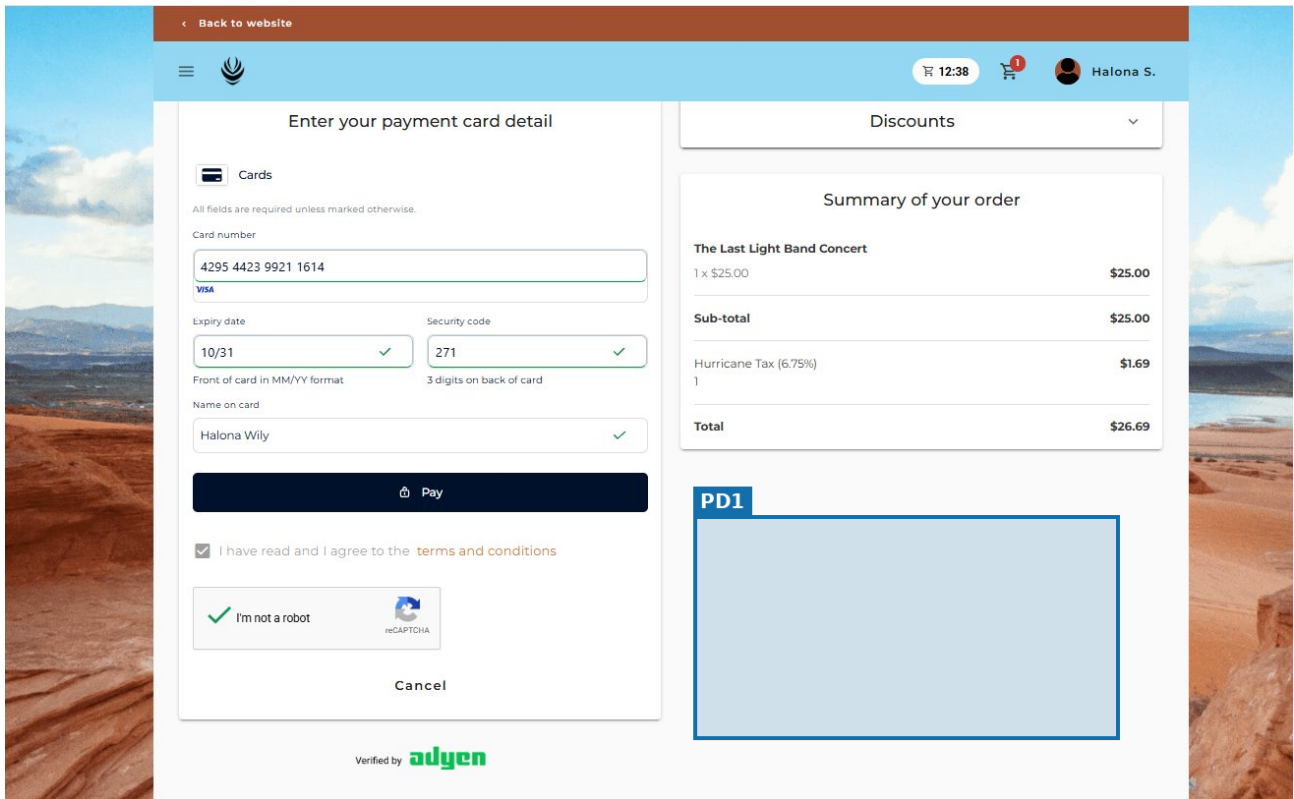
This is your own quick access to our park, you can go directly to the entrance of the park and show this to our associate and your can go in right away, no hassle, no waste of time and enjoy the park to the fullest.

Summary of your order

Confirmation page — C1 e-ticket co-brand · C2 feature banner



Payment options — PO1 banner · PO2 footer logo strip



Payment detail — PD1 sidebar banner

ARTWORK SPECS

What the designer supplies

Deliver artwork at 2x the listed size for sharp display. Logos as transparent PNG; banners as JPG or PNG, RGB. Confirm final fit against the live template.

Code	Placement	Supply size (@2x)	Format
E2	Receipt email — hero banner	600 x 150	JPG / PNG
E1	Receipt email — masthead co-brand	500 x 140	PNG (transparent)
C2	Confirmation — feature banner	760 x 440	JPG / PNG
C1	Confirmation — e-ticket co-brand	760 x 200	PNG (transparent)
L3	Listing — featured event image	1200 x 675	JPG
L1	Listing — banner tile	600 x 160	JPG / PNG
L2	Listing — square logo tile	400 x 400	PNG (transparent)
PO1	Payment options — banner	1000 x 420	JPG / PNG
PD1	Payment detail — sidebar banner	600 x 320	JPG / PNG
PO2	Footer — logo strip (all pages)	300 x 160	PNG (transparent)

PARTNERSHIP LEVELS

Digital placements by tier

Higher tiers include every placement below them. The single-slot placements (E1, E2, C2, L3) are exclusive to the Title Partner.

Tier	Digital placements added at this level
TITLE PARTNER \$15,000 · one only	Naming — “presented by [Brand]” · Email hero banner (E2) · Email masthead co-brand (E1) · Confirmation feature (C2) · Featured event image (L3) · plus all Platinum placements
PLATINUM \$10,000	Listing banner (L1) · E-ticket co-brand (C1) · Payment-detail banner (PD1) · plus all Gold placements
GOLD \$5,000	Listing logo tile (L2) · Payment-options banner (PO1) · plus all Silver placements
SILVER \$2,500	Logo in the footer strip across the ticketing pages (PO2)
COMMUNITY \$1,000	Name listed in the “thank you to our partners” footer

Reserve your placements

Founding Partner positions are limited and allocated first-come, first-served for the 2026 inaugural season. To confirm a tier, contact McCann Utu at 808-383-8544 or mccann@invisionary-life.com.



Produced by the Tell My Story Challenge Foundation

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